

DOMOTEX USA

Sponsorship

Education: Feb. 5-7, 2020

Show Floor: Feb. 6-7, 2020

Georgia World Congress Center
Atlanta

domotexusa.com

[#whyidomotex](https://twitter.com/whyidomotex)

A couple in formal attire are dancing in a modern, minimalist room. The room features large windows on the left, a concrete wall on the right, and a polished wooden floor. Two modern, black and yellow pendant lights hang from the ceiling. The couple is in the center of the frame, embracing and dancing. The woman has red hair and is wearing a black dress, while the man is wearing a dark vest over a light shirt and dark trousers.

THE WORLD AT YOUR FEET



Deutsche Messe

America's Home For Flooring

DOMOTEX
USA

Thought Leadership Opportunities

All Sponsors in this category receive:

- Logo recognition on show website's Sponsors & Partners page
- Logo recognition in "Thank you to our Sponsors" ad in official show guide
- Logo included in "Thank you to our Sponsors" signage outside exhibit hall
- Branded signage outside session room
- Verbal mention as sponsor by session emcee
- Logo on session intro slide

Align yourself with top notch education by sponsoring an educational session at DOMOTEX USA. Please call for availability of the following opportunities:

- Keynote Speaker, Denise Lee Yohn – \$15,000
- Featured Speaker, Alan Beaulieu – \$10,000
- Featured Speaker, James Dion – \$10,000
- Retailer Track
 - \$25,000 for 7 sessions
 - \$4,500 per session
- Designer Track powered by ASID
 - \$30,000 for 6 sessions
 - \$6,000 per session
- Installer Track, co-sponsorable alongside the NWFA
 - \$15,000 for 6 sessions
 - \$3,000 per session
- Builder/Contractor/Remodeler Track
 - \$3,500 per session
- Plaza Sessions on the show floor
 - \$5,000 – State of the Industry Panel Discussion
 - \$3,000 – all other sessions

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



nwfa
National Wood
Flooring Association



Sponsorship Contact:



Kari Friedman
Sponsorship Manager
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773-796-4250 x237

Branding Opportunities

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Registration

Price: \$10,000

Put your brand front and center at the start of the DOMOTEX USA experience. All attendees and exhibitors will pick up their badges in the Registration Hall.

Package Includes:

- Company logo at registration
- Company logo and/or banner ad with weblink on registration confirmation emails
- Web banner on attendee registration site
- Limited time first-right of refusal for 2021

Lanyards **SOLD**

Price: \$20,000 (Exclusive)

Let your brand have its time in the spotlight! 10,000 dual-branded lanyards (sponsor logo + show logo) worn by registered attendees and exhibitors will be distributed at registration.

Package includes:

- 10,000 dual branded lanyards (production and shipping to show site)
- Limited-time first right of refusal for 2021

Charging Stations

Call for pricing (5 available)

Be the superhero and help keep phones up and running. Help save the day with a branded charging station.

Package includes:

- Branded charging station located in high-traffic areas of the show
- Limited time first-right of refusal for 2021

Signage Opportunities

Showcase your product, service, or brand story with a variety of signage opportunities throughout the GWCC.

Call for pricing and availability on the following opportunities:

- Outdoor Banners
- Indoor Banners
- Door Clings
- Sidewalk Clings
- Carpet Clings
- Column Wraps
- Escalator Wraps



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Networking Opportunities

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Conference Reception on Weds. February 5th

Price: \$5,500

Sponsor attendee and exhibitor drink tickets for Wednesday's conference programming. Reception will take place from 2:00pm – 3:00pm. Location: B Building, Level 2 pre-function area

Package Includes:

- Logo recognition on drink tickets (1 per attendee)
- Branded napkins
- Logo recognition on onsite signage

Opening Night Reception on Thurs. February 6th, 4:30pm – 6:30pm, Plaza + Show Floor

Price: \$7,500 ea. (6 available)

Be a must stop for all attendees with two-hour pop-up bar brought directly to your booth.

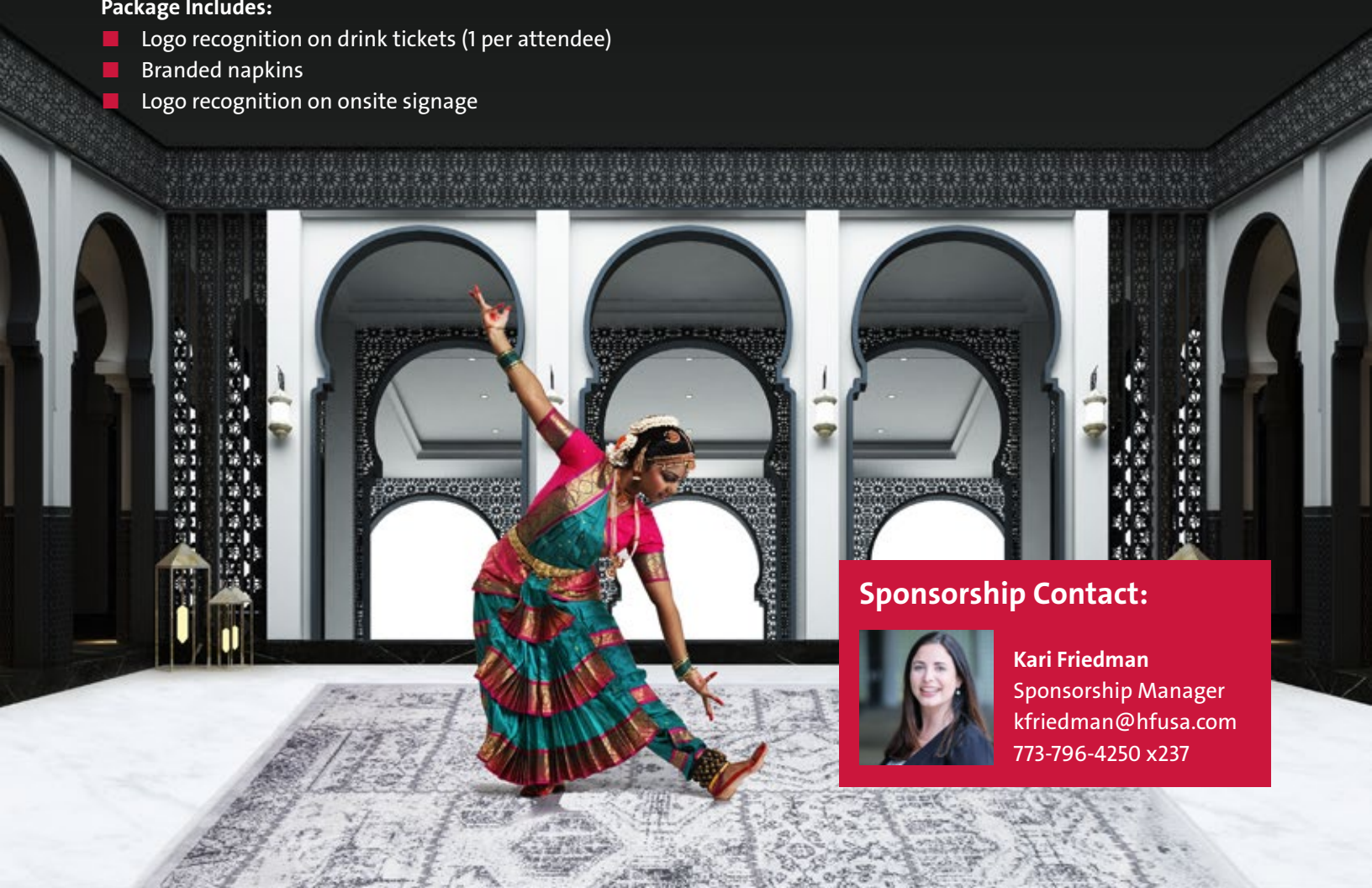
Package includes:

- Pop-up bar in your booth
- 50 drink tickets
- Logo placement on signage displayed at your bar
- Logo placement in show guide adjacent to reception promotion
- Branded napkins

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Digital Opportunities

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DOMOTEX USA Website Banner

Price: \$5,000 (4 available per 4 weeks)

Find yourself on our show site's home page! Select a 4-week period prior to show launch to be featured on DOMOTEX USA. Hurry, prime time is limited.

Package Includes:

- 1 month long rotating banner on the DOMOTEX USA homepage

Map Your Show Online Directory & Floor Plan

Prices vary; please call for details

Upgrade your web participation! Various levels available providing a great tool to get noticed!

Package includes:

- Various upgrade tiers available, please inquire for further information

Georgia World Congress Center Video Wall Sponsorship

Price: \$5,000 (4 available)

Have your advertisement shown on a continuous loop throughout the venue. Please call for availability.

Package includes:

- 29 screens
- 15 second video slot
- Maximum visibility throughout Hall B and Registration



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